

Message Text

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PAGE 01 STATE 112394

73

ORIGIN COME-00

INFO OCT-01 ARA-16 ISO-00 AGR-20 CIAE-00 EB-11 INR-10

LAB-06 NSAE-00 RSC-01 SP-03 STR-08 TRSE-00 SWF-02

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P R 292122Z MAY 74

FM SECSTATE WASHDC

TO AMEMBASSY LA PAZ PRIORITY

INFO AMEMBASSY BOGOTA

AMEMBASSY BRASILIA

AMEMBASSY CARACAS

AMCONSUL MEDELLIN

AMCONSUL RECIFE

AMCONSUL SAO PAULO

UNCLAS STATE 112394

E.O. 11652: NA

TAGS: BEXP BL, BO, VE, CO, BR

SUBJECT: TEXTILE TRADE MISSION, VENEZUELA, COLOMBIA, BRAZIL
JUNE 1974.

1. WE ARE MOST APPRECIATIVE OF THE EMBASSY'S INTEREST
IN SUPPORTING USG TRADE PROMOTION EFFORTS BY BRINGING TO
COMMERCE'S ATTENTION INFORMATION WITH RESPECT TO THE SALES
POSSIBILITIES FOR AMERICAN TEXTILE MACHINERY IN BOLIVIA.

2. A POLL OF U.S. FIRMS PARTICIPATING ON THE MISSION HAS
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PAGE 02 STATE 112394

ELICITED FAVORABLE REACTION FROM 3 FIRMS THUS FAR: CAROLINA

MACHINERY CO., FIBER CONTROLS, LEESONA CORP. SEVERAL ADDITIONAL FIRMS ARE PRESENTLY CONSIDERING THE VISIT TO LA PAZ BUT WILL ADVISE LATER, PROBABLY DURING VISIT TO CARACAS. THE MISSION MEMBERS ADVISE THAT THEIR PLANS TO PARTICIPATE ON THE OFFICIAL PORTION OF THE TRADE MISSION WERE MADE SOME TIME AGO. ADDITIONALLY, THEIR MISSION TRAVEL WAS USED TO JUSTIFY THEIR VISIT TO OTHER COUNTRIES AT THE TERMINATION OF THEIR OFFICIAL ACTIVITIES AT RECIFE. THEY ARE PRESENTLY IN THE PROCESS OF ATTEMPTING TO RESCHEDULE THEIR TRAVEL FROM RECIFE ONWARDS BUT ARE UNABLE TO COMMIT THEMSELVES AT THIS POINT IN TIME. THOSE FIRMS WHO CAN READJUST THEIR SCHEDULES WILL ADVISE LA PAZ DURING THEIR VISIT TO CARACAS.

3. A COPY OF REF TELEGRAM (LA PAZ 2773) WAS FORWARDED TO ALL PARTICIPATING MEMBERS AND, FURTHER, WERE ADVISED THAT AMEMBASSY LA PAZ WILL MAKE THE NECESSARY ARRANGEMENTS FOR MEETINGS AND INDIVIDUAL APPOINTMENTS ON THEIR BEHALF WITH PROSPECTIVE PURCHASES DURING VISIT. A FLIGHT ININERARY FROM RECIFE TO LA PAZ WAS ALSO ENCLOSED.

4. MR. JOSE FLORES, INTERNATIONAL COORDINATOR, COLTRON INDUSTRIES, PLANS TO VISIT LA PAZ ARRIVING ON OR ABOUT JULY 13. COMMERCE WOULD APPRECIATE POST PROVIDING MR. FLORES ALL POSSIBLE ASSISTANCE.

5. COMMERCE HAS ALSO BEEN ADVISED THAT FRANK WARD, TECHNICAL DIRECTOR, AMATEX, AN ORGANIZATION REPRESENTING A NUMBER OF LEADING U.S. TEXTILE MANUFACTURERS, INCLUDING 8 FIRMS ON THE MISSION, WILL ACCOMPANY THE MISSION DURING PART OF ITS TRIP. MR. WARD IS SERVING AS TECHNICAL REPRESENTATIVE TO THE FOLLOWING FIRMS AND HAS NO PART IN OFFICIAL MISSION FUNCTIONS. WARD WILL ALSO ACCOMPANY THE FIRMS TO BOLIVIA: BAHNSON INTERNATIONAL, CURTIS AND MARBLE, FIBER CONTROLS. LEESONA, MARSHALL AND WILLIAMS, PROCTOR AND SCHWARTZ, ROCKWELL, SACO-LOWELL.

6. AS COMMERCE RECEIVES ADDITIONAL INFORMATION AS TO THE TRAVEL PLANS OF OTHER FIRMS AMEMBASSY LA PAZ WILL BE SO NOTIFIED. BROWN
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PAGE 03 STATE 112394

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